

# SUSTAINABLE & SMART **MOBILITY STRATEGY**

Multimodal digital mobility  
services: how to get users on  
board?



SUSTAINABLE & SMART  
**MOBILITY STRATEGY**



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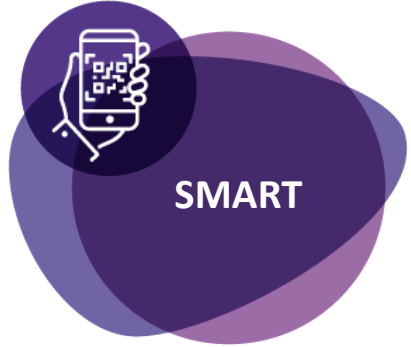
Through the implementation of this strategy, we will create an irreversible shift to zero-emission mobility while making our transport system more efficient and resilient.

EUROPEAN COMMISSIONER FOR MOBILITY AND  
TRANSPORT ADINA VĂLEAN

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# Context

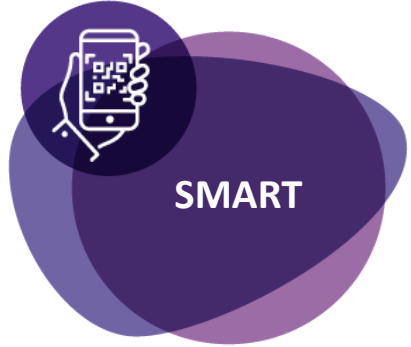
- The Commission adopted a **Strategy for Sustainable and Smart Mobility** to be on 09th December 2020.
- We need to set out **much needed reforms, policies and actions to support the sector.**
- **One key pillar of the strategy:** enhancing and facilitating multimodality for passengers.
- One way to respond to this challenge: **use the potential of digital services.**



SMART

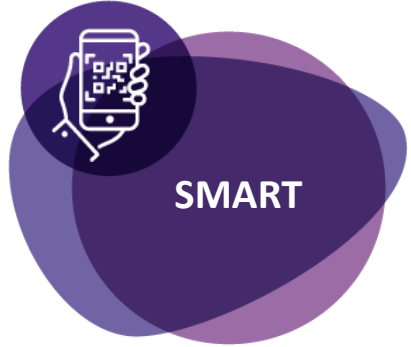
## FLAGSHIP AREAS

- **FLAGSHIP 6 - MAKING CONNECTED AND AUTOMATED MULTIMODAL MOBILITY A REALITY**
  - **Revision of the ITS Directive**, alongside multimodal ticketing initiative in Q3 2021;
  - **Revision of Delegated Regulation (EU) 2017/1926** for 2022;
  - Assessment of the need for a **regulatory initiative on rights and duties of multimodal digital services** for 2022.



## FLAGSHIP AREAS

- **Revision of the ITS Directive:** addressing among other challenges, problems related to data availability.
  - Availability of data for PRM users could also be addressed, in line with the 2020 study on Mapping Accessible Transport for persons with reduced mobility.
- **Revision of Delegated Regulation (EU) 2017/1926 for 2022**
  - Addressing technical issues, access to dynamic data and standards for reselling APIs.



SMART

## FLAGSHIP AREAS

- Proposal addressing market challenges for the development of multimodal digital mobility services
  - **SPECIFIC CHALLENGES:**
    1. Lack of a commercial framework for re-selling mobility products;
    2. Difficulty to ensure that multimodal digital services do not adopt anti-competitive practices
    3. Difficulty to ensure that multimodal digital services support transport sustainability and accessibility objectives

## NEXT STEPS

- **Set up of a Commission expert group on multimodality for passengers in 2021**
- **In close coordination with on-going or upcoming relevant initiatives on multimodality**  
e.g Multimodal passenger rights; Digital Markets Act; TAP-TSI Implementing Act, Code of Conduct for Computerised Reservation Systems.

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**THANK YOU!**